



24 Sloan St

Roswell, GA 30075



December 2022

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0157/-84.362

24 Sloan St Roswell, GA 30075	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	7,435		73,917		193,699	
Projected Population (2027)	7,600		78,462		202,682	
Census Population (2020)	7,501		73,106		193,254	
Census Population (2010)	6,824		70,247		181,901	
Projected Annual Growth (2022 to 2027)	165	0.4%	4,545	1.2%	8,983	0.9%
Historical Annual Growth (2020 to 2022)	-66	-0.4%	811	0.6%	445	0.1%
Historical Annual Growth (2010 to 2020)	677	5.0%	2,859	2.0%	11,353	3.1%
Estimated Population Density (2022)	2,368 psm		2,616 psm		2,467 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	3,050		30,467		78,341	
Projected Households (2027)	3,146		32,905		83,209	
Census Households (2020)	3,062		29,883		77,643	
Census Households (2010)	2,799		28,267		72,492	
Estimated Households with Children (2022)	900	29.5%	9,366	30.7%	25,525	32.6%
Estimated Average Household Size (2022)	2.35		2.41		2.46	
Average Household Income						
Estimated Average Household Income (2022)	\$132,061		\$136,910		\$152,396	
Projected Average Household Income (2027)	\$153,128		\$154,154		\$174,224	
Estimated Average Family Income (2022)	\$161,433		\$164,052		\$181,138	
Median Household Income						
Estimated Median Household Income (2022)	\$103,307		\$103,977		\$116,638	
Projected Median Household Income (2027)	\$123,497		\$121,440		\$137,217	
Estimated Median Family Income (2022)	\$141,159		\$134,444		\$145,671	
Per Capita Income						
Estimated Per Capita Income (2022)	\$54,409		\$56,506		\$61,683	
Projected Per Capita Income (2027)	\$63,616		\$64,719		\$71,571	
Estimated Per Capita Income 5 Year Growth	\$9,207	16.9%	\$8,213	14.5%	\$9,887	16.0%
Estimated Average Household Net Worth (2022)	\$941,768		\$876,675		\$1,042,653	
Daytime Demos (2022)						
Total Businesses	800		6,720		16,687	
Total Employees	4,603		49,439		132,070	
Company Headquarter Businesses	22	2.8%	233	3.5%	571	3.4%
Company Headquarter Employees	475	10.3%	10,976	22.2%	25,762	19.5%
Employee Population per Business	5.8		7.4		7.9	
Residential Population per Business	9.3		11.0		11.6	

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Race & Ethnicity						
White (2022)	5,063	68.1%	42,777	57.9%	123,670	63.8%
Black or African American (2022)	1,417	19.1%	16,550	22.4%	33,954	17.5%
American Indian or Alaska Native (2022)	20	0.3%	265	0.4%	452	0.2%
Asian (2022)	241	3.2%	3,860	5.2%	15,182	7.8%
Hawaiian or Pacific Islander (2022)	2	-	29	-	60	-
Other Race (2022)	137	1.8%	2,856	3.9%	6,601	3.4%
Two or More Races (2022)	554	7.5%	7,580	10.3%	13,781	7.1%
Not Hispanic or Latino Population (2022)	6,756	90.9%	62,941	85.2%	173,470	89.6%
Hispanic or Latino Population (2022)	679	9.1%	10,976	14.8%	20,229	10.4%
Not Hispanic or Latino Population (2027)	6,907	90.9%	66,957	85.3%	181,565	89.6%
Hispanic or Latino Population (2027)	693	9.1%	11,505	14.7%	21,118	10.4%
Not Hispanic or Latino Population (2020)	6,675	89.0%	60,049	82.1%	169,861	87.9%
Hispanic or Latino Population (2020)	826	11.0%	13,057	17.9%	23,392	12.1%
Not Hispanic or Latino Population (2010)	5,982	87.7%	56,384	80.3%	159,981	87.9%
Hispanic or Latino Population (2010)	842	12.3%	13,863	19.7%	21,920	12.1%
Projected Hispanic Annual Growth (2022 to 2027)	14	0.4%	528	1.0%	889	0.9%
Historic Hispanic Annual Growth (2010 to 2022)	-163	-1.6%	-2,887	-1.7%	-1,691	-0.6%
Age Distribution (2022)						
Age Under 5	360	4.8%	4,168	5.6%	9,972	5.1%
Age 5 to 9 Years	356	4.8%	4,433	6.0%	11,762	6.1%
Age 10 to 14 Years	395	5.3%	4,622	6.3%	13,215	6.8%
Age 15 to 19 Years	370	5.0%	4,429	6.0%	12,141	6.3%
Age 20 to 24 Years	348	4.7%	4,084	5.5%	9,364	4.8%
Age 25 to 29 Years	474	6.4%	5,821	7.9%	12,862	6.6%
Age 30 to 34 Years	595	8.0%	6,132	8.3%	13,716	7.1%
Age 35 to 39 Years	552	7.4%	5,494	7.4%	13,585	7.0%
Age 40 to 44 Years	471	6.3%	4,876	6.6%	13,176	6.8%
Age 45 to 49 Years	480	6.5%	4,955	6.7%	13,567	7.0%
Age 50 to 54 Years	575	7.7%	5,522	7.5%	15,018	7.8%
Age 55 to 59 Years	580	7.8%	5,252	7.1%	14,597	7.5%
Age 60 to 64 Years	489	6.6%	4,487	6.1%	13,220	6.8%
Age 65 to 74 Years	806	10.8%	5,983	8.1%	17,688	9.1%
Age 75 to 84 Years	389	5.2%	2,601	3.5%	7,272	3.8%
Age 85 Years or Over	195	2.6%	1,057	1.4%	2,544	1.3%
Median Age	42.4		38.4		40.2	
Gender Age Distribution (2022)						
Female Population	3,948	53.1%	37,975	51.4%	99,582	51.4%
Age 0 to 19 Years	714	18.1%	8,579	22.6%	23,085	23.2%
Age 20 to 64 Years	2,408	61.0%	24,024	63.3%	61,656	61.9%
Age 65 Years or Over	826	20.9%	5,372	14.1%	14,840	14.9%
Female Median Age	44.7		39.2		40.6	
Male Population	3,487	46.9%	35,942	48.6%	94,117	48.6%
Age 0 to 19 Years	768	22.0%	9,072	25.2%	24,004	25.5%
Age 20 to 64 Years	2,156	61.8%	22,599	62.9%	57,449	61.0%
Age 65 Years or Over	564	16.2%	4,270	11.9%	12,664	13.5%
Male Median Age	39.8		37.6		39.7	

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Household Income Distribution (2022)						
HH Income \$200,000 or More	584	19.1%	5,361	17.6%	17,160	21.9%
HH Income \$150,000 to \$199,999	265	8.7%	2,567	8.4%	7,824	10.0%
HH Income \$100,000 to \$149,999	655	21.5%	5,473	18.0%	14,430	18.4%
HH Income \$75,000 to \$99,999	367	12.0%	4,147	13.6%	10,561	13.5%
HH Income \$50,000 to \$74,999	607	19.9%	5,080	16.7%	12,124	15.5%
HH Income \$35,000 to \$49,999	200	6.5%	3,223	10.6%	6,700	8.6%
HH Income \$25,000 to \$34,999	130	4.2%	1,693	5.6%	3,793	4.8%
HH Income \$15,000 to \$24,999	174	5.7%	1,361	4.5%	2,803	3.6%
HH Income Under \$15,000	69	2.3%	1,562	5.1%	2,945	3.8%
HH Income \$35,000 or More	2,677	87.8%	25,851	84.8%	68,799	87.8%
HH Income \$75,000 or More	1,871	61.3%	17,548	57.6%	49,975	63.8%
Housing (2022)						
Total Housing Units	3,428		32,918		82,948	
Housing Units Occupied	3,050	89.0%	30,467	92.6%	78,341	94.4%
Housing Units Owner-Occupied	2,257	74.0%	20,318	66.7%	59,543	76.0%
Housing Units, Renter-Occupied	793	26.0%	10,149	33.3%	18,799	24.0%
Housing Units, Vacant	378	12.4%	2,450	8.0%	4,606	5.9%
Marital Status (2022)						
Never Married	2,012	31.8%	21,855	36.0%	47,940	30.2%
Currently Married	2,876	45.5%	28,426	46.8%	86,240	54.3%
Separated	190	3.0%	2,011	3.3%	4,194	2.6%
Widowed	180	2.9%	2,036	3.4%	5,343	3.4%
Divorced	1,065	16.8%	6,366	10.5%	15,033	9.5%
Household Type (2022)						
Population Family	5,693	76.6%	58,671	79.4%	161,037	83.1%
Population Non-Family	1,488	20.0%	14,649	19.8%	31,697	16.4%
Population Group Quarters	254	3.4%	598	0.8%	965	0.5%
Family Households	1,928	63.2%	18,905	62.1%	52,721	67.3%
Non-Family Households	1,121	36.8%	11,562	37.9%	25,620	32.7%
Married Couple with Children	616	21.4%	6,606	23.2%	19,524	22.6%
Average Family Household Size	3.0		3.1		3.1	
Household Size (2022)						
1 Person Households	879	28.8%	9,333	30.6%	21,103	26.9%
2 Person Households	1,167	38.3%	10,285	33.8%	27,466	35.1%
3 Person Households	470	15.4%	4,527	14.9%	12,313	15.7%
4 Person Households	343	11.2%	3,871	12.7%	11,401	14.6%
5 Person Households	122	4.0%	1,536	5.0%	4,130	5.3%
6 or More Person Households	68	2.2%	916	3.0%	1,929	2.5%
Household Vehicles (2022)						
Households with 0 Vehicles Available	134	4.4%	1,917	6.3%	3,597	4.6%
Households with 1 Vehicles Available	1,273	41.7%	10,780	35.4%	23,568	30.1%
Households with 2 or More Vehicles Available	1,643	53.9%	17,771	58.3%	51,177	65.3%
Total Vehicles Available	5,122		53,013		146,398	
Average Vehicles Per Household	1.7		1.7		1.9	

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Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	6,252		59,729		155,975	
Estimated Civilian Employed	4,264	68.2%	41,826	70.0%	107,029	68.6%
Estimated Civilian Unemployed	126	2.0%	1,047	1.8%	2,326	1.5%
Estimated in Armed Forces	10	0.2%	47	-	133	-
Estimated Not in Labor Force	1,852 29.6%		16,809 28.1%		46,486 29.8%	
Unemployment Rate	2.0%		1.8%		1.5%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	4,264		41,826		107,029	
Management, Business, Financial Operations	1,584	37.2%	12,482	29.8%	33,746	31.5%
Professional, Related	1,129	26.5%	11,203	26.8%	31,337	29.3%
Service	420	9.9%	4,973	11.9%	10,557	9.9%
Sales, Office	754	17.7%	8,240	19.7%	20,990	19.6%
Farming, Fishing, Forestry	1	-	50	0.1%	59	-
Construct, Extraction, Maintenance	157	3.7%	2,101	5.0%	3,911	3.7%
Production, Transport Material Moving	218	5.1%	2,775	6.6%	6,430	6.0%
White Collar Workers	3,468 81.3%		31,926 76.3%		86,073 80.4%	
Blue Collar Workers	796 18.7%		9,900 23.7%		20,957 19.6%	
Consumer Expenditure (2022)						
Total Household Expenditure	\$260.46 M		\$2.68 B		\$7.49 B	
Total Non-Retail Expenditure	\$138.24 M	53.1%	\$1.42 B	53.1%	\$3.98 B	53.2%
Total Retail Expenditure	\$122.22 M	46.9%	\$1.25 B	46.9%	\$3.51 B	46.8%
Apparel	\$9.32 M	3.6%	\$96.27 M	3.6%	\$270.24 M	3.6%
Contributions	\$9.22 M	3.5%	\$94.28 M	3.5%	\$268.48 M	3.6%
Education	\$8.83 M	3.4%	\$91.63 M	3.4%	\$263 M	3.5%
Entertainment	\$15.15 M	5.8%	\$155.39 M	5.8%	\$437.93 M	5.8%
Food and Beverages	\$37.61 M	14.4%	\$387.11 M	14.5%	\$1.08 B	14.4%
Furnishings and Equipment	\$9.38 M	3.6%	\$96.09 M	3.6%	\$270.41 M	3.6%
Gifts	\$7.14 M	2.7%	\$73.01 M	2.7%	\$208.04 M	2.8%
Health Care	\$21.39 M	8.2%	\$218.24 M	8.2%	\$606.66 M	8.1%
Household Operations	\$10.51 M	4.0%	\$107.71 M	4.0%	\$303.17 M	4.0%
Miscellaneous Expenses	\$4.99 M	1.9%	\$51.16 M	1.9%	\$143.25 M	1.9%
Personal Care	\$3.5 M	1.3%	\$35.87 M	1.3%	\$100.23 M	1.3%
Personal Insurance	\$1.97 M	0.8%	\$20.16 M	0.8%	\$57.57 M	0.8%
Reading	\$579.14 K	0.2%	\$5.92 M	0.2%	\$16.6 M	0.2%
Shelter	\$54.4 M	20.9%	\$562.25 M	21.0%	\$1.57 B	20.9%
Tobacco	\$1.35 M	0.5%	\$14.02 M	0.5%	\$37.55 M	0.5%
Transportation	\$47.01 M	18.1%	\$482.11 M	18.0%	\$1.35 B	18.0%
Utilities	\$18.11 M	7.0%	\$186.23 M	7.0%	\$513.38 M	6.9%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	5,605		52,181		137,245	
Elementary (Grade Level 0 to 8)	189	3.4%	2,029	3.9%	3,094	2.3%
Some High School (Grade Level 9 to 11)	179	3.2%	1,382	2.6%	3,141	2.3%
High School Graduate	892	15.9%	7,759	14.9%	15,584	11.4%
Some College	806	14.4%	6,322	12.1%	17,474	12.7%
Associate Degree Only	250	4.5%	3,344	6.4%	8,130	5.9%
Bachelor Degree Only	1,993	35.5%	20,304	38.9%	54,978	40.1%
Graduate Degree	1,296	23.1%	11,041	21.2%	34,845	25.4%

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Units In Structure (2022)							
1 Detached Unit		1,599	57.1%	16,000	56.6%	48,849	67.4%
1 Attached Unit		524	18.7%	4,096	14.5%	9,819	13.5%
2 to 4 Units		150	5.3%	1,464	5.2%	2,263	3.1%
5 to 9 Units		151	5.4%	2,304	8.2%	4,648	6.4%
10 to 19 Units		202	7.2%	2,852	10.1%	5,542	7.6%
20 to 49 Units		114	4.1%	860	3.0%	1,859	2.6%
50 or More Units		302	10.8%	2,703	9.6%	4,914	6.8%
Mobile Home or Trailer		9	0.3%	189	0.7%	441	0.6%
Other Structure		-	-	-	-	6	-
Homes Built By Year (2022)							
Homes Built 2010 or later		604	21.6%	4,680	16.6%	11,140	15.4%
Homes Built 2000 to 2009		565	20.2%	5,622	19.9%	14,186	19.6%
Homes Built 1990 to 1999		312	11.2%	4,507	15.9%	12,667	17.5%
Homes Built 1980 to 1989		536	19.2%	6,152	21.8%	16,894	23.3%
Homes Built 1970 to 1979		342	12.2%	4,026	14.2%	10,137	14.0%
Homes Built 1960 to 1969		240	8.6%	2,215	7.8%	5,748	7.9%
Homes Built 1950 to 1959		169	6.0%	1,172	4.1%	2,932	4.0%
Homes Built Before 1949		282	10.1%	2,092	7.4%	4,638	6.4%
Home Values (2022)							
Home Values \$1,000,000 or More		82	3.6%	682	3.4%	2,170	3.6%
Home Values \$500,000 to \$999,999		619	27.4%	6,285	30.9%	19,423	32.6%
Home Values \$400,000 to \$499,999		313	13.9%	2,989	14.7%	10,004	16.8%
Home Values \$300,000 to \$399,999		692	30.7%	4,509	22.2%	13,558	22.8%
Home Values \$200,000 to \$299,999		313	13.9%	3,661	18.0%	9,201	15.5%
Home Values \$150,000 to \$199,999		116	5.2%	1,219	6.0%	2,787	4.7%
Home Values \$100,000 to \$149,999		37	1.6%	428	2.1%	935	1.6%
Home Values \$70,000 to \$99,999		49	2.2%	243	1.2%	470	0.8%
Home Values \$50,000 to \$69,999		2	-	47	0.2%	121	0.2%
Home Values \$25,000 to \$49,999		22	1.0%	63	0.3%	110	0.2%
Home Values Under \$25,000		12	0.5%	193	0.9%	764	1.3%
Owner-Occupied Median Home Value		\$421,103		\$412,973		\$430,818	
Renter-Occupied Median Rent		\$1,370		\$1,306		\$1,347	
Transportation To Work (2022)							
Drive to Work Alone		1,639	38.4%	18,452	44.1%	47,126	44.0%
Drive to Work in Carpool		99	2.3%	3,070	7.3%	4,951	4.6%
Travel to Work by Public Transportation		21	0.5%	369	0.9%	787	0.7%
Drive to Work on Motorcycle		-	-	1	-	9	-
Walk or Bicycle to Work		19	0.4%	438	1.0%	1,004	0.9%
Other Means		14	0.3%	463	1.1%	1,053	1.0%
Work at Home		2,473	58.0%	19,032	45.5%	52,099	48.7%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		350	8.2%	3,896	9.3%	9,835	9.2%
Travel to Work in 15 to 29 Minutes		725	17.0%	9,167	21.9%	20,540	19.2%
Travel to Work in 30 to 59 Minutes		631	14.8%	8,495	20.3%	21,513	20.1%
Travel to Work in 60 Minutes or More		85	2.0%	1,235	3.0%	3,043	2.8%
Average Minutes Travel to Work		23.1		25.2		25.8	

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